



# Corporate Sponsorships

## Change a Life

... and see how it changes yours.

*Imagine if words looked like this to you....*

I ma rwtig ouy to tle ouy know hwat a ripvige ti  
si to avhe ouyr sun in ym yhpsics lcssa. He si  
revy lephful, archming, dna cosidnerate. He  
alsyaw runst ni shi homwkre on tiem and he pa-  
ricittapes ewll in lcssa. Ouy mstu be vyer ourpd  
of him.

(I am writing you to let you know what a privilege it is to have your son in my class. He is very helpful, charming, and considerate. He always turns in his homework on time and he participates well in class. You must be very proud of him.)

Roughly 1 in 5 adults in Chautauqua County are functionally illiterate. Literacy Volunteers of Chautauqua County is working hard to change that statistic by providing free tutoring for:

- ⇒ Reading, writing, and math
- ⇒ English language instruction
- ⇒ Workplace preparation
- ⇒ Life skills

In order to continue these services, along with expanding what we offer, we need support from businesses, like yours. Please consider becoming a Corporate Sponsor of Literacy Volunteers of Chautauqua County.

Thank you,  
Julie LaGrow  
Executive Director

Julie LaGrow  
Executive Director  
lvacc@netsync.net  
716-366-4438  
10 Park Place  
Fredonia, NY 14063  
[www.lvccread.org](http://www.lvccread.org)

## Just Think If You Were Not Able To:



read a bed time story



fill out a job application



organize and pay your bills



read prescription bottles



read a family recipe



read nutrition labels

## Chautauqua County, New York Education Data

- ⇒ 11% of the residents never went to high school\*
- ⇒ 12% of residents are high school dropouts\*
- ⇒ 10% of 18 - 24 yr olds did not graduate high school\*
- ⇒ 8.7% of 25 - 34 yr olds did not graduate high school\*
- ⇒ 18.49% - poverty rate in Chautauqua County\*
- ⇒ \$493 - average weekly earnings with no high school diploma\*\*
- ⇒ 8% - unemployment rate with no high school diploma\*\*

\*According to the 2018 American Community Survey data

\*\*According to the Bureau of Labor Statistics (BLS)

## LVCC Data

- ⇒ After leaving the LVCC program, 83% were employed.
- ⇒ Of the students who stuck with the program, 81% at measurable improvement.

## Success Stories



I came to Dunkirk from Puerto Rico 6 years ago because my mom lives here. When I first came I didn't speak any English and I couldn't find a job. I wanted to support my family. It's hard to learn when you're older. I'm 35, but I need to keep learning for my kids and my mom. Like, when we go to the doctor, I can't explain anything. You have to rely so much on other people. That's the hardest part. And my accent! Sometimes I have to spell things just so people understand me. That's why I come to this conversation group, to practice. Now I feel I can speak up for myself, and I have a job. I'm going to keep working hard and improving.

**Olga**

This is a great place, you know? They teach you how to read in English. How to speak with all kinds of people. They give you a lot of help. I grew up in New York City, but I never learned to read that good. Now I'm focused on reading so I can get a better life. Really, what kind of job can you get if you don't know how to read English? And this place is free! I always wanted to learn but I can't afford it, you know, a lot of those classes cost a lot of money. You're stuck. That's why it's so important they help you for free. We're all one team here. We treat each other like family. I once saw a 60-year-old woman come in here not knowing a single word of English, but she learned! This is the place to come. And you can do it! If that 60-year-old woman can, you can do it.



**Yolanda**



Literacy Volunteers help me to learn to read. The people are really nice and helpful. I like to learn to read books and I like to read down at the Fredonia Library. My reading is getting better and that makes me feel good.

**Andy**

*"Once you learn to read, you will be forever free." — Frederick Douglass*

*"Reading is a discount ticket to everywhere." – Mary Schmich*

*"To learn to read is to light a fire" — Victor Hugo, Les Misérables*

*"The whole world opened up to me when I learned to read" – Mary McCleod Bethune*

## Annual Corporate Support & Sponsorship Opportunities

Benefits	Platinum \$3,000	Gold \$1,500	Silver \$750	Bronze \$250
Listed on Website Home Page	Logo & Link	Logo Only	No	No
Listed on Sponsor Website Page	Logo & Link	Name & Link	Name & Link	Name Only
Logo on Sale Signs	Yes	No	No	No
Listed in Newsletter	Logo	Logo	Business Name	Business Name
1/4 Ad in Newsletter	All Newsletters	2 Newsletters	1 Newsletter	No
Sponsor Profile in Newsletter	Yes	No	No	No
Social Media Posts on LVCC Page	12 per year	6 per year	3 per year	2 per year
Marketing Material in Bookstore	Yes	Yes	No	No
Cards for 1/2 Price Books	10	7	5	3
LVCC Book Bags	5	3	2	1
Business Name on Sponsor Plaque	Yes	Yes	Yes	Yes
Sponsor Plaque for Your Office	Yes	Yes	No	No
LVCC Window Support Cling	Yes	Yes	Yes	Yes
Join Julie on WDOE & KIX County	Twice per year	Once per year	No	No
Copy of Newsletter	Yes	Yes	Yes	Yes

## Annual Corporate Memberships

Cover - \$30 - Receive a \$5 Gift Certificate for our bookstore, listed on website sponsor page and newsletter.

Spine - \$55 - Receive a \$10 Gift Certificate for our bookstore, up to five 1/2 priced books, listed on website sponsor page and newsletter.

Title Page - \$100 - Receive a \$20 Gift Certificate for our bookstore, up to ten 1/2 priced books, a LVCC book bag, listed on website sponsor page and newsletter.



# Corporate Sponsorship Form

Company Name: \_\_\_\_\_  
(exactly as you wish it to appear on all promotional materials)

Company Address: \_\_\_\_\_

Main Contact/Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Please email your logo to lvacc@netsync.net

**Please select your sponsorship level and method of payment.**

- |  |   |
|--|---|
| <input type="checkbox"/> Platinum Sponsor \$3,000 per year                       | <input type="checkbox"/> Gold Sponsor \$1,500 per year  |
| <input type="checkbox"/> Silver Sponsor \$750 per year                           | <input type="checkbox"/> Bronze Sponsor \$250 per year  |
| <input type="checkbox"/> Poem Membership \$30 per year                           | <input type="checkbox"/> Drama Membership \$55 per year |
| <input type="checkbox"/> Novel Membership \$100 per year                         |   |
| <input type="checkbox"/> Contact me for raffle basket items or gift certificates |   |

**Circle Payment Method**

**Check Enclosed**

**Please Invoice Me**

**Credit Card** (complete form below)

Credit Card Number: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return form and payment to:

Literacy Volunteers of Chautauqua County  
10 Park Place  
Fredonia, NY 14063  
716-366-4438

***Thank you for your support of LVCC!***



## Additional Corporate Support & Sponsorship Opportunities

Literacy Volunteers of Chautauqua County would like to hold the following events. In order to make these events successful, we need help from corporate sponsors. Below is a list of a few events and programs that LVCC has come up with. We are open to your ideas as well. This is your opportunity to help support to LVCC!

### Volunteer Recognition Event

LVCC would not be here without our wonderful volunteers and we want to say "thank you" with a recognition event that includes food, awards and a give-a-way, such as a T-shirt.

### Scrabble® Tournaments

LVCC would like to hold Scrabble® Tournaments monthly, depending on community interest. Your business can sponsor one tournament or several. Possible sponsorships could include venue, food, prizes, etc.

### Spelling Bee

LVCC hopes that this event becomes our largest fundraiser of the year. With so many facets, this event will create several sponsorship opportunities, including: a Major Sponsor, Venue Sponsor, Food Sponsor, Participate Sponsors, Media Sponsors, Prizes, etc.

### Financial Literacy Program

LVCC would like to expand our services to include a Financial Literacy Program to help people to better manage their money and expenses. For this program we will need to create a syllabus and class materials, along with securing an instructor or two. Possible support could be financial or volunteer to help create class materials or teach a class or two.

### Computer Literacy Program

LVCC would like to expand our services to include a Computer Literacy Program to help people with basic computer skills. For this program we will need to create a syllabus and class materials, purchase computers and software, and secure an instructor. Possible support could be financial, donation of computers or volunteer to teach a class or two.

### Customize Your Support

Have another idea for a fundraiser? Looking for an organization to partner with? Perhaps you want to hold a car wash, bake sale, kissing booth, etc. LVCC is open to your ideas. Let us know what you have in mind and we will help promote the event.

***Thank you for your  
support!***



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# Corporate Support Form

Use this form below to let LVCC of your interest in supporting us.  
We will contact you when we have more specific information.

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Company Name: \_\_\_\_\_  
(exactly as you wish it to appear on all promotional materials)

Company Address: \_\_\_\_\_

Main Contact/Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Please email your logo to [lvacc@netsync.net](mailto:lvacc@netsync.net)

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**Please select your support interest.** (This is not a commitment, just informational gathering)

- |   |   |
|---|---|
| <input type="checkbox"/> Volunteer Recognition Event  | <input type="checkbox"/> Scrabble® Tournaments      |
| <input type="checkbox"/> Financial Literacy Program   | <input type="checkbox"/> Computer Literacy Program  |
| <input type="checkbox"/> I/We have an idea for a fundraiser                                 | <input type="checkbox"/> Contact me at a later date |
| <input type="checkbox"/> I/We would like to donate raffle basket items or gift certificates |   |

Please return form to:

Literacy Volunteers of Chautauqua County  
10 Park Place  
Fredonia, NY 14063  
716-366-4438

***Thank you for your interest in sponsoring an event!***